

As Project Director of **Pennsylvania Global Business Advisors (GBA)** team, **Matt Cabrey (Kay-Bree)** helps to drive the awareness, reach, impact and programming of this unique initiative. With highly-engaged staff and volunteers, GBA is helping Pennsylvania businesses to grow globally, and welcomes companies from around the world to Pennsylvania, providing connections, resources and solutions to help them get established and grow in the Commonwealth. Matt works closely with the GBA Program Director and the GBA Board on all levels of engagement activities – from coordinating and hosting international delegations to providing advice and educational programs that help Pennsylvania-based companies to think, act and grow globally.



Matt also serves as Managing Director of the **Ideas x Innovation Network (i2n)**, the team of highly engaged staff and volunteers who are helping startup companies, entrepreneurs, and innovators from across southeastern Pennsylvania to transform their ideas from concept to commercialization. Matt is responsible for overall management of i2n, including engagement of our **i2n Partners**, which consists of corporate, university, business, civic organizations; **i2n Supporters**, made up of niche professional consultants; and our **i2n Entrepreneurs**, which consists of early-stage, solutions-oriented startups, creators and innovators. Matt created and leads **i2n Angels**, a group of accredited investors focused on helping early stage, tech-focused entrepreneurs by providing funding, coaching and mentoring. He also conceived and co-founded **LionCage**, a southeastern Pennsylvania pitch competition developed and produced with Penn State University to engage, support, showcase and award entrepreneurs, innovators and startups.

Matt has more than 30 years of experience in economic development, biopharmaceuticals, financial services, marketing and communications, media, and nonprofit sectors. He has traveled to more than 60 cities in 18 countries, supported business operations and growth in three countries, and has organized and hosted numerous regional, national and international business initiatives and delegations. In addition to his work with the CCEDC's GBA initiative, Matt also leads CCEDC's Ideas x Innovation Network. He previously led Select Greater Philadelphia, a regional business attraction marketing organization focused on growing the economic vibrancy of southeastern Pennsylvania by attracting new businesses, jobs and talent. He has held leadership roles with Shire plc, PNC Bank, Keystone Mercy Health Plan, the American Red Cross, and CBS Radio.

A frequent speaker and moderator, Matt has appeared on numerous media outlets discussing topics ranging from business growth and economic issues to greater Philadelphia's assets and history. A Penn State graduate, Matt earned a BA in journalism with a minor in sociology. He is a proud native of Philadelphia's Overbrook neighborhood, and resides with his family in Chester County, PA.